



IMMEDIATE RELEASE

Jelly Belly Launches New Line of Chewy Candy

Your favourite Jelly Belly jelly bean flavours are now in a chewy candy!



Equal parts tasty and fun, fan-favourite Jelly Belly[®] is adding chewy candy to its offerings! Available now, new Jelly Belly chewy candy will feature <u>Jelly Belly Candy Company's</u> famous jelly bean shape in delicious sour chewy candy flavours.

Jelly Belly chewy candy is right on trend: they are vegan, contain no animal gelatin, and are made with colours from natural sources.



Don't be fooled by the cute jelly bean shape, Jelly Belly sour chewy candies pack an irresistible sour punch. Available in five delightful flavours -- sour strawberry, sour apple, sour lemon, sour orange and sour grape – these candies are finished with a sour

sanding that leaves lips puckered and mouths watering.





Jelly Belly chewy candy comes in three varieties of 60g Grab & Go™ bags: sour assorted mix, sour lemon and sour orange, and sour grape.

About Jelly Belly Candy Company:





With candy-making roots dating back to 1869, Jelly Belly Candy Company began making Jelly Belly[®] jelly beans in 1976. Today, Jelly Belly products are sold all over the world and the company remains family-owned and operated by the fourth, fifth and sixth generations of the candy-making family. For more information about Jelly Belly and its confections, visit <u>https://www.jellybellyintl.com/</u> or call +1 (707) 428-2800. Connect with the company online on <u>Facebook</u>, <u>Instagram</u>, <u>Pinterest</u>, <u>YouTube</u> and <u>LinkedIn</u>.

#